

Instructor guide

Getting started with Feedback Studio

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“Feedback Studio encourages you to work harder at putting your thoughts into words. Good writing skills will help you advance in your classes and career.”

Mishari Husien, Student, California State University, East Bay.

Welcome to Turnitin...

As the newest member of the Turnitin community, we are excited to show you how Feedback Studio can help promote academic integrity, increase instructor efficiencies, and drive student success. From setting up your course to grading and assessing papers, we'll cover everything you need to fully harness the power of Turnitin within your institution. Thanks for giving us the opportunity to serve you, we look forward to continuing our partnership well into the future.



Feedback Studio

Overview

Feedback Studio is a similarity checking, feedback, and grading solution proven to safeguard institutional reputation and deter plagiarism. The world's most comprehensive collection of internet, academic, and student paper content ensures reliable results when checking student work for text similarity. It provides educators a way to deliver timely, formative feedback that engages students, promotes original writing, and drives college and career readiness.

Browser support

We support Chrome, Firefox, Safari, and Edge.

Feedback Studio is designed to complement existing workflows through integrations with your Learning Management System, single sign-on partners, and collaboration tools.

34
million

Students benefit
from Feedback Studio.

15,000

Institutions
worldwide now use
Feedback Studio.

80/100

80 of the top 100
universities globally now
use Feedback Studio.



Safeguard academic integrity

Deter plagiarism and protect your school's reputation.



Save time on grading and feedback

Intuitive commenting and grading tools make the process faster, easier, and more consistent.



Measure student success at scale

Analyze student progress to inform instruction and support strategic initiatives.

studio Angela Watts | Tibet-Commercialism.docx -- /100 < 1 of 2 > Ⓞ

Commercialization and Tourism in Tibet

Emerging as a major industry tourism has rapidly grown in mountainous regions in recent decades and in the Himalayas in particular. Adventure tourism in the world is growing 10% annually and is one of the fastest growing segments of the travel industry in the world. ¹ Spending a hefty portion of their disposable income on leisure and recreational activities, the modern global middle-class increasingly spends their money on sports such as trekking and mountain-climbing in the Tibetan plateau and in the Himalayas. This growth in the tourism sector has increased the influx of capital into the Tibetan economy while at the same time negatively changing the socio-cultural aspects of Tibetan life and the environment in which Tibetan communities make their home. The rise in Tibetan tourism and the commercialization of its people's sacred mountains could mean that many of this diverse culture's traditional forms of expression could be lost.

Match Overview ✕

16%

1	blog.hubspot.com <small>Internet Source</small>	27%
2	tibet-tour.nationalgeogra... <small>Internet Source</small>	10%
3	grahamjones.co.uk <small>Internet Source</small>	2%
4	tibettravel.com/resources <small>Internet Source</small>	2%
5	lonelyplanet.com/tibet <small>Internet Source</small>	1%

Learn to speak Feedback Studio

Common terms:

Instructor homepage

The instructor homepage provides access to many Turnitin features. From the homepage you can do things like create courses, add assignments, view student submissions, and access statistics and reports.

Roster Sync

Roster Sync allows you to securely connect your student information system with Turnitin to provision multiple classes, users, and enrollments at once.

Similarity Report

The Turnitin Similarity Report is a powerful tool that quickly identifies unoriginal or improperly cited student writing by highlighting similarities to the world's largest collection of internet, academic, and student paper content.

Similarity Score

Each Similarity Report generates a Similarity Score which is the percentage of matching or similar text that has been uncovered. The Similarity Score is not a determination of plagiarism.

Submission Inbox

The Submission Inbox shows a list of submitted papers and Similarity Scores for an assignment. To open the Similarity Report for a paper, select the report icon.

Paper Assignment

The standard Turnitin Assignment, allowing students a single submission of a file which can then be viewed by the instructor or used with other Turnitin products on the account.

QuickMarks

A QuickMark is a drag-and-drop reusable comment that can be used by an instructor when editing or grading papers. QuickMarks are organized into sets, which administrators can create and share through their QuickMark library.

PeerMark

PeerMark is a peer review assignment tool. Instructors can create and manage PeerMark assignments that allow students to read, review, and evaluate one or many papers submitted by their classmates.

Indexing

Indexing is the process of storing a file within our repository. This process happens during the submission of a file. Admins can choose to index all submissions, allow users to choose, or not index any submissions.

The instructor role

Instructors are integral to the success of Turnitin as it is not designed to be used by students alone. Students will likely need your guidance when interpreting their results and engaging in your feedback. To maximize the use of Feedback Studio, we recommend using it as a formative learning tool to empower original thinking and improve writing skills rather than a punitive tool to catch student plagiarizing.

To maximize the use of Feedback Studio, we recommend using it as a formative learning tool to empower original thinking.



Ready to get started?

Getting started with new classroom technology can be daunting, but this guide will help you through the process by providing steps, resources, and best practices to help you get the most out of Feedback Studio. Once you register through your “Welcome to Turnitin!” email, follow these four quick steps, to start using Feedback Studio like a pro in no time.

Pro tip

When setting up your account make sure you choose a strong password to keep your account secure and personal information safe. We recommend a password that uses a combination of words, numbers, symbols, and both upper and lower case letters.

Step 1

Create a class

Classes are your foundation in Turnitin. Most activity between you and your students occurs within classes you create. Creating a class allows you to work with a specific group of students and easily organize their submissions by assignment. You can access your classes and assignments between the date of the class creation and the selected expiration date. We recommend including a buffer for grade changes and late assignment submissions.

Pro tip

Include the year in your course name. This will help you if you need to search for something quickly later.

Step 2

Add assignments

All assignments begin with a Paper Assignment. After you create a Paper Assignment you can choose to add-on additional assignments based on the Paper Assignment, such as our peer review assignment tool, PeerMark.

A Paper Assignment has several settings you will want to review and adjust. As you adjust assignment settings, decide how to best define your students’ experience according to your institutional or classroom policies. Remember, you can always save your own default settings for future assignments to save you time on the next assignment.

[Click here](#) for more details about creating a Paper Assignment.

Step 3

Prepare your students

Enrolling students in your classes is easy. There are two different methods:

[Uploading a list](#) (share [these instructions](#) with your students)

[Self enroll](#) (share [these instructions](#) with your students)

Once a student has been enrolled a welcome email will be sent informing the student they have been added to the class. The link in the email will prompt the student to create an account.

After your students are enrolled, you want to focus on empowering them to be active participants in the learning process and ensuring they get the most out of Feedback Studio. Create trust early by discussing Turnitin with your students. Discuss the importance of academic integrity and explain how Feedback Studio is an educational tool that can help them cultivate writing excellence, build critical thinking skills, and drive career readiness.



Step 4

Maximize value

Maximizing the value of Feedback Studio requires some preparation and planning on the part of the instructor, but when done correctly it can minimize plagiarism occurrences, save you time providing meaningful feedback, and improve student performance and outcomes overall. The tips and accompanying resources will help you and your students get the most out of Feedback Studio.

Tip # 1

Interpret the Similarity Report!

The Similarity Report will show you any similarities between your student's paper and outside sources (these may include Internet sources, journals, periodicals, publications, or another student's work). The Similarity Score is a percentage of a paper's content that matches to Turnitin's databases; it is not an assessment of whether the paper includes plagiarized material. It's up to you to determine if the paper includes inappropriately used content.

[Click here](#) for more information on interpreting the Turnitin Similarity Report.

Tip # 2

Use Feedback Studio and Draft Coach to support formative assessment.

Providing ongoing formative feedback helps students learn more, learn smarter, and grow into self-aware learners. With Feedback Studio, instructors can provide timely, formative feedback, identify concepts that students are struggling to comprehend, and quickly adapt instruction to close learning gaps. [Turnitin Draft Coach](#) serves as a supportive integrity assistant that lives where students work and supports them in doing proper research, citing their sources effectively, and delivering high-quality academic writing.

[Click here](#) to learn more about how Feedback Studio can be used for formative assessment.

Tip # 3

Explore and utilize Turnitin's vast collection of training and instructional resources created by our team of education experts. Listed on the following page.

References

Instructional Resources

[Feedback Studio Overview Slide Deck for Students](#)

[Interpreting the Similarity Report](#)

[Understanding the Similarity Report Guides \(Student, Instructor\)](#)

[Turnitin QuickMark Sets](#)

[Turnitin Rubrics](#)

[Academic Integrity Lesson Seeds](#)

[Argumentation with Integrity Pack](#)

[Disrupting Plagiarism Pack](#)

[Source Credibility Pack](#)

[Paraphrasing Resource Pack](#)

[Perseverance Pack](#)

[Student Resources Hub](#)

[Instructor Resources Hub](#)

Webinars & Videos

[Feedback Studio VidBITs \(Video Best Instructional Tips\)](#)

[Crafting “Where to Next Feedback?”](#)

[Grammar Grading Made Easier](#)

[Faster, Richer Feedback](#)

[Equitable Evaluation and Excellent Expectation-Setting](#)

[Interpreting the Similarity Report](#)

[Getting the Most Out of Feedback Studio \(webinar series\)](#)

Webpages

[Using Feedback Studio to Support Remote Learning](#)

[Crafting “Where to Next?” Feedback](#)

[Getting Started with Turnitin Draft Coach](#)

[Plagiarism Spectrum 2.0](#)

[Turnitin Blog](#)

[Turnitin Resources](#)

[Turnitin Support Center](#)

[Turnitin Help Guides](#)

You did it!

If you have followed these steps, you are now using Feedback Studio as part of your classes. Should you need to create new classes and assignments later, just revisit these steps.



Wait! Before you go:

For anything related to technical support we have our support site. The Turnitin Support Center ensures customers get the very best answers to their questions no matter how they interact with Turnitin Technical Support, whether it be through email, live chat, telephone, or self-service. From there you can check system status, and if something goes wrong, troubleshoot or submit a ticket.

The Turnitin support team can help you with:

- Deleting a paper from the database
- Restoring a deleted class
- Locating a missing paper
- Deactivating an account
- Changing the account administrator
- Consolidating multiple accounts

[We are happy to have you in the Turnitin family!](#)

Turnitin

Turnitin is a global company dedicated to ensuring the integrity of education and meaningfully improving learning outcomes. For more than 20 years, Turnitin has partnered with educational institutions to promote honesty, consistency, and fairness across all subject areas and assessment types. Our products are used by educational institutions and certification and licensing programs to uphold integrity and increase learning performance, and by students and professionals to do their best, original work.

Feedback Studio

Turnitin Feedback Studio is the only comprehensive online learning solution proven to prevent plagiarism and foster a culture of academic integrity. It empowers instructors with time-saving grading and personalized feedback tools that engage students, develop critical thinkers, and drive career readiness. Feedback Studio comes with a collection of curriculum resources and is designed to complement how you teach by integrating seamlessly with your LMS.

